

DOCKET NO.: YCI-0102
Application No.: 09/584,805
Office Action Dated: July 31, 2006

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Confirmation No.: **2289**

Peter M. Redling

Application No.: **09/584,805**

Group Art Unit: **2623**

Filing Date: **May 31, 2000**

Examiner: **Hunter Lonsberry**

For: **INTERACTIVE TELEVISION ADVERTISING METHOD**

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.116

In response to the Official Action dated **July 31, 2006**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 8 of this paper.